

Re: Re: DOG DAY - New tracking linksboundary=...

Subject: Re: Re: DOG DAY - New tracking linksboundary="Apple-Mail=_DBA3DB0F-7AD1-4280-B635-18E4262830C1"
From: "Michael Lamb" <michael@downtownnews.com>
Date: 06/23/2016 10:42 AM
To: "Michael Filson" <MFilson@downtownla.com>

I was just talking about the eblast,
Let me double check the other ads.

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
213-250-4617 Fax

<http://www.ladowntownnews.com/>
michael@ladowntownnews.com

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http://www.ladowntownnews.com/site/forms/online_services/maillist

On Jun 23, 2016, at 10:35 AM, Michael Filson wrote:

Michael,

Are you talking about the web carousel and web ad box? If so, according to the breakdown you sent, these ads should run until 7/6.

Mike Filson
Community Relations Manager

[<image001.png>](#)

Downtown Center Business Improvement District
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
Call: 213-416-7524 | Fax: 213-416-0858
Web: DowntownLA.com

[<image002.png>](#) [<image003.png>](#) [<image004.png>](#)

From: Michael Lamb [mailto:michael@downtownnews.com]
Sent: Thursday, June 23, 2016 10:33 AM
To: Michael Filson
Subject: Re: DOG DAY - New tracking links

Hi Mike

Re: Re: DOG DAY - New tracking linksboundary=...

We are running the ad again today and tomorrow at no charge.
I will make sure the link is correct.

Michael Lamb
Account Executive
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1264 W. First Street
Los Angeles, CA 90026

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On Jun 23, 2016, at 8:35 AM, Michael Filson wrote:

Thanks! As of this email, they are still incorrect.

<image001.gif>

Mike Filson
Community Relations Manager
Downtown Center Business Improvement District
626 Wilshire Blvd., Ste. 200, Los Angeles, CA 90017
call (213) 624-2146 x223
direct (213) 416-7524
fax (213) 624-0858
email mfilson@DowntownLA.com
go to www.DowntownLA.com

[<image002.gif>](#) [<image003.gif>](#) [<image004.gif>](#) [<image005.gif>](#)

From: Michael Lamb [<mailto:michael@ladowntownnews.com>]
Sent: Thursday, June 23, 2016 8:24 AM
To: Michael Filson
Subject: Re: DOG DAY - New tracking links
Importance: High

Hi Mike
I will check on it today and get back to you

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

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213-453-3548 Mobile
213-250-4617 Fax

<http://www.ladowntownnews.com/>
michael@ladowntownnews.com

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On Jun 22, 2016, at 5:06 PM, Michael Filson wrote:

Michael,

Have these been changed yet? It appears they are still going to the wrong page.

<image001.gif>

Mike Filson

Community Relations Manager

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[<image002.gif>](#) [<image003.gif>](#) [<image004.gif>](#) [<image005.gif>](#)

From: Michael Filson

Sent: Wednesday, June 22, 2016 10:27 AM

To: 'Michael Lamb'

Subject: DOG DAY - New tracking links

Importance: High

Can you please replace the current tracking links with these?

Thanks!

E-BLAST

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm_source=Downtown%20News%20&utm_medium=eblast&utm_campaign=Dog%20Day

CAROUSEL & BANNER

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm_source=DT%20News&utm_medium=Banner&utm_content=Carousel&utm_campaign=Dog%20Day%2016

WEB AD BOX

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm_source=Downtown%20News%20&utm_medium=web%20ad%20box&utm_campaign=Dog%20Day

Please let me know when done...

<image001.gif>

Mike Filson

Community Relations Manager

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[<image002.gif>](#) [<image003.gif>](#) [<image004.gif>](#) [<image005.gif>](#)

[RSVP](#) for our 10th Annual Dog Day at the Cathedral
Wednesday, July 13 from 6-9pm